

COMICBOOKS FOR TROOPS FAQ

Who we are:

Our all volunteer organization is called **ComicBooks For Kids!** CB4K.org Incorporated in the state of Illinois in 2017, we are the largest 501(C)3 charity in the *world* for comic books and pop culture items to children in hospitals and cancer centers. We support over 200 hospitals in all 50 states to all demographics. This also includes support in Canada and we have a separate branch in the UK. The number of hospitals we support increases every month. We are a free service to all of these hospitals and the list of those we support can be found here. <https://www.comicbooksforkids.org/medicalfacilities> We do this full time, every day of the week. We have a sister charity called **ComicBooks For Troops**. This is also the largest charity in the U.S for comic books and pop culture items to the military. Last year alone we provided over 100,000 comics and graphic novels to all branches both overseas and domestic. Our current Facebook post shows approved pictures from the Special Forces in Fort Bragg holding some comics and smiling.

As such, we are the comic book industry charity for the kiddos and troops with ***all of us working together*** on behalf of this mission.

What is the goal of ComicBooks For Troops! event?

The goal of ComicBooks For Troops event is to both increase awareness and traffic for retailers, e-tailers, creators, influencers and other organizations who want to participate. Share the message with your followers that participation in the event will allow everyone to help the brave men and women who protect our shores every day.

Can I promote ComicBooks For Kids! too or instead of ComicBooks For Troops?

YES! Of course!!! There is no wrong answer. Do what is best for you and your shop! We are the same organization!

I am a brick and mortar retailer. How will this help me?

We know that historically and for some shops, November tends to be a slower month until after Thanksgiving. It is also after the currently running NYCC as many of the cons are now winding down. As such, sharing with your supporters that their participation can help the troops (or kiddos), all while allowing them to get some goodies should hopefully increase foot traffic. We are working on an electronic ad similar to what we did for CB4K day that can be placed on your facebook or web site. It announces ComicBooks For Troops! Day and encourages them to come into the store and donate comic books, funko pops or dollars. As a retailer you can then offer whatever promotions you want to offer.

Again-each of you have your own business model and not one size fits all. Create whatever promotion you want to use that you think will increase foot traffic.

We can also send you our logo to put on **your** website stating you support ComicBooks For Kids!

I am an e-tailer, an influencer, a creator... How will this help me?

You are so important to us!!! We need your help! And the answer is very much the same as above. Sharing with your supporters that their participation can help the kiddos(or troops), all while allowing them to get some goodies should hopefully increase participation. And again, we would be happy to email you an electronic customized flyer if you would like along with our medallion stating you support ComicBooks For Kids!

What companies in the industry support ComicBooks For Kids!?

We share those company logos on our home page www.CB4K.org but we work closely with Diamond, Lunar, IDW, Dark Horse, VIZ, DC, Scholastic, TFAW, TOKYOPOP, Archie, BCW, Paizo, Funko, Image, Titan, Pez, Bendon, Valiant, Boom and more! Our board of directors has three publishers on it, retailer participation and more. Many of you have also been supporters of us for some time now.

Veterans Day, 11/10/24 is a Monday . Can I run this on Fri. Sat and Sunday?

Of course! Messaging is that we are all excited to be making a difference! Run this when it is best for you!

If I collect comic books, funko pops and/or dollars, how do I get them to you?

After the event, it would be nice to chat, even for just 5 minutes. We would like to understand from your perspective if it increased traffic and how we can customize this for next year. If you have comics or would like to send a check, please give us a heads up before mailing as we do have a lot of inventory now but our address is:

ComicBooks For Kids!
Cedar Avenue Business Center
1020 Cedar Ave, Suite 218
Saint Charles, IL 60174

Papaya can be sent to:
mark@comicbooksforkids.org

Will I receive a donation receipt for my contribution?

Yes, we are a 501(C)3 organization meaning that the IRS considers us a legal charity. Our legal statement from the IRS Department of Treasury can be viewed on our home page or we can send it to you at request. All donations that you receive and send to us will return a donation receipt to you for both the comics and dollars.

Moving forward:

While ComicBooks For Troops! event is once a year, please do not make this a one and done. We want your support all year long and would be honored and thrilled for you to run events, auctions, fundraisers and more for us as appropriate and throughout the year. For those of you that offer incentive variants (1:100, etc,) call me and I can share with you how to optimize your finances on those issues. Also, our next annual ComicBooks For Kids! Day will be the last weekend of February 2024.

Closing comments

Many of you know us by now but for those of you who dont, we started ComicBooks For Kids!(CB4K) 7 years ago to make a difference for these kids in hospitals and for those brave men and women who protect us every day. For us this is full time. We work every day of the year as illness doesn't take a holiday nor do our troops. Our web site has a **community** tab that shares stories and our Facebook has many pictures as well.

We have an indoor facility to maintain infectious disease protocol standards and were doing so long before the world heard of covid.

Thank you all for making a difference and never hesitate to call us. We are always here for our friends.